CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
566675 /	09784331

Product
RNC-ROMNEY

Contract Dates	Estimate #
08/08/12 - 08/14/12	**310**

Advertiser	Original Date / Revision
Republican National Committee-Romney/R/P	08/07/12 / 08/10/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	31	08/13/12	08/14/12	Good Day Colorado	7a-8a		:30			NM	4	$1,100.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 4		Rate $275.00					
N 2	31	08/08/12	08/10/12	Good Day Colorado	7a-8a		:30			NM	6	$1,650.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 6		Rate $275.00					
N 3	31	08/08/12	08/10/12	Good Day Colorado	8a-9a		:30			NM	6	$1,200.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 6		Rate $200.00					
N 4	31	08/13/12	08/14/12	Good Day Colorado	8a-9a		:30			NM	4	$800.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 4		Rate $200.00					
N 5	31	08/08/12	08/10/12	Regis & Kelly	90130a-10a		:30			NM	3	$525.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 3		Rate $175.00					
N 6	31	08/13/12	08/14/12	Regis & Kelly	90130a-10a		:30			NM	2	$350.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2		Rate $175.00					
N 7	31	08/13/12	08/14/12	Judge Judy	12p-1p		:30			NM	2	$400.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2		Rate $200.00					
N 8	31	08/08/12	08/10/12	Judge Judy	12p-1p		:30			NM	3	$600.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 3		Rate $200.00					
N 9	31	08/08/12	08/10/12	Judge Judy	4p-5p		:30			NM	6	$1,500.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 6		Rate $250.00					
N 10	31	08/13/12	08/14/12	Judge Judy	4p-5p		:30			NM	4	$1,000.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 4		Rate $250.00					
N 11	31	08/08/12	08/10/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	6	$2,700.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 6		Rate $450.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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08/08/12 - 08/14/12	RNC-ROMNEY	**310**

Advertiser	Original Date / Revision
Republican National Com	08/07/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 12	31	08/13/12	08/14/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	4	$1,800.00
Week:		08/13/12	08/19/12	MT-----	4		$450.00					
N 13	31	08/08/12	08/10/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	3	$1,350.00
Week:		08/06/12	08/12/12	--WTF--	3		$450.00					
N 14	31	08/13/12	08/14/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	2	$900.00
Week:		08/13/12	08/19/12	MT-----	2		$450.00					
N 15	31	08/08/12	08/10/12	M-F LN 9p-930p News	9p-930p		:30			NM	6	$5,400.00
Week:		08/06/12	08/12/12	--WTF--	6		$900.00					
N 16	31	08/13/12	08/14/12	M-F LN 9p-930p News	9p-930p		:30			NM	4	$3,600.00
Week:		08/13/12	08/19/12	MT-----	4		$900.00					
N 17	31	08/13/12	08/14/12	M-F LN 930p-10p	930p-10p		:30			NM	4	$2,800.00
Week:		08/13/12	08/19/12	MT-----	4		$700.00					
N 18	31	08/08/12	08/10/12	M-F LN 930p-10p	930p-10p		:30			NM	6	$4,200.00
Week:		08/06/12	08/12/12	--WTF--	6		$700.00					
N 19	31	08/13/12	08/13/12	Hell's Kitchen Mon 7-8p	7p-8p		:30			NM	1	$2,800.00
Week:		08/13/12	08/19/12	M------	1		$2,800.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*31*	*08/13/12-08/19/12*		*Hell's Kitchen Mon 7-8p*	*7p-8p*	M----------	*:30*		*~~$2,800.00~~*	*NM*		
See MG 19.2												
2	31	08/13/12-08/19/12		Mon 7-8p	7p-8p	M----------	:30		$2,800.00	NM		
(M)	MG for 19.1 08/13											
N 20	31	08/12/12	08/12/12	TMZ SU 3p-4p	3p-4p		:30			NM	1	$200.00
Week:		08/06/12	08/12/12	------S	1		$200.00					
N 21	31	08/11/12	08/11/12	Cops/Syn	6p-7p		:30			NM	1	$250.00
Week:		08/06/12	08/12/12	-----S-	1		$250.00					
N 22	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$500.00
Week:		08/06/12	08/12/12	-----S-	1		$500.00					
N 23	31	08/11/12	08/11/12	Sa LN 930p-10p	930p-10p		:30			NM	2	$800.00
Week:		08/06/12	08/12/12	-----S-	2		$400.00					
N 24	31	08/12/12	08/12/12	FOX News Sunday	9a-10a		:30			NM	2	$500.00
Week:		08/06/12	08/12/12	------S	2		$250.00					
N 25	31	08/12/12	08/12/12	News Sunday 5p-530p	5p-530p		:30			NM	2	$800.00
Week:		08/06/12	08/12/12	------S	2		$400.00					
N 26	31	08/12/12	08/12/12	News Su 530-6p	530p-6p		:30			NM	2	$800.00
Week:		08/06/12	08/12/12	------S	2		$400.00					

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 27	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30			NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	- - - - - - S	2	$900.00						
N 28	31	08/12/12	08/12/12	Su LN 930p-10p	930p-10p		:30			NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	- - - - - - S	2	$600.00						
N 29	31	08/12/12	08/12/12	Sunday Sports Zone	10p-1030p		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	- - - - - - S	1	$225.00						
								Totals			92	$41,750.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	92	$41,750.00	$35,487.50
Totals	92	$41,750.00	$35,487.50

Signature: _____ **Date:** _____

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